

**DEAR REPUBLICAN VOTER:**

Before you toss this letter aside and assume I'm just another politician saying whatever it takes to win...

I want to make you a simple promise:

**I will tell you the truth - even when it's uncomfortable, unpopular, or politically incorrect.**

Because the story you're about to read?

**IT'S NOT WHAT THE MEDIA WANTS YOU TO HEAR**

But it's exactly why I'm running to represent you.

## **They Told Me I Was Supposed to Hate You... Instead, I'm Asking for Your Vote**

According to the "fake news" media, I'm supposed to hate Republicans.

**Instead, I became one.**

You see, I'm Hispanic.

So if you're one of those Republicans who supposedly hates "*beaners*," I guess you can just stop reading right now.

But I hope you won't.

Because this story is why I'm running to represent you in the Nevada State Assembly.

My name is **Erica Neely**.

And I know I'm supposed to be mailing you those slick, full-color, oversized postcards that every other candidate floods your mailbox with.

But out of respect for you, the voter, I'm running this campaign differently.

I know – it's a "weird" concept for a candidate.

But I think you deserve to know more about the people you vote for than just a bunch of meaningless headlines attacking an opponent.

So instead, I'm going to send you a series of letters in the next couple of weeks telling you in detail:

- EXACTLY who I am...
- EXACTLY where I stand, and...
- EXACTLY why I'd be your best representative in Carson City.

Ready?

### **From El Salvador and Mexico . . . to South Central L.A.**

My mom is from El Salvador. My dad, Mexico.

My mom was brought to this country illegally to flee the civil war.

My dad was brought to the country illegally after his own father was killed by the drug cartels.

They weren't chasing handouts. They were running for their lives.

When **Ronald Reagan** granted amnesty in 1986, they stepped up.

Got in line. Followed the law. Did the paperwork. No shortcuts. No excuses.

They later met in southern California. Fell in love. Got married. And not long after, I was born.

### **A first-generation AMERICAN!**

Growing up, Spanish was the only language spoken in our house. So when I went to school, I was completely lost.

I didn't learn to read and write English until I was in high school.

And yet, the system kept passing me through, grade after grade, despite not understanding what was being taught.

I had to *teach myself* English, with the help of some classmates.

That failure of our public school system is one of the driving factors for why I'm running for office.

And why my husband (a “*gringo*,” by the way) and I decided to homeschool our own kids.

### **I Grew Up Dodging Bullets - Literally**

In the book I wrote about the failure of our government’s foster care and adoption system – “*Fighting for Sophia*” – I shared a little of what life was like growing up in “the ‘hood.”

Police helicopters were normal. Police sirens were background noise.

And yes, on more than one occasion we had to dodge gang-bangers and bullets walking home from school.

Twenty years ago, I escaped that hell-hole and “immigrated” to Las Vegas.

And the LAST thing I want is for our neighborhoods – *where we’re all raising our own kids and grandkids* – to turn into what I fled.

**I came to Nevada as a “refugee,” not a “missionary.”**

I saved money. Bought a house.

The American Dream, right?

Then lost it in the Great Recession.

The government didn’t bail me out. But it DID bail out the big banks.

That’s when I got “red-pilled.”

### **They Need Me to Stay Quiet - I Won't**

Growing up in our immigrant community, we registered Democrat and voted Democrat because . . . well, that’s what everybody else did.

But the **Obama presidency** was the last straw for me.

I came to understand that while Democrats talked a good game, their policies were a complete failure.

Indeed, California has become a socialist disaster.

Democrats didn’t help us - they only made us more dependent on government.

So I re-registered as a Republican . . . and never looked back.

Just as former smokers are the worst when it comes to hating smoking, so are former Democrats like me when it comes to big government.

**I'm not about to let what happened in California spread here!**

And I hope you'll join me in the fight.

Again, the Democrats and their "fake news" allies want you to believe that all Hispanics hate Republicans and Republicans can't stand immigrants.

**It's a lie.**

Notice how when they talk about the immigration issue they never distinguish between legal and ILLEGAL immigration.

They do that on purpose. They want to divide Hispanics from the rest of America for pure, raw political purposes.

It's how they get elected despite the colossal failures of their policies.

Me? I'm a Latina "soccer mom" calling them out.

**I'm their worst nightmare.**

In 2024, I formed the *Hispanic Latin Alliance* and have been a featured columnist for *Nevada News & Views* – Nevada's #1 conservative news site.

And I spend every day exploding the myth that Hispanic Americans are "soft" on immigration and border enforcement.

No, we're not.

And I'll tell you more about EXACTLY where I stand on those issues in a future letter.

**Here's Why I'm Writing to YOU Specifically Today**

Before I go (for now), let me level with you . . .

I don't have a political machine. I don't have some fat-cat donor writing five-figure checks.

What I have are fellow Republicans like you who are sick of the Democrats' "identity politics."

Sick of their endless attempts to divide us over race, gender, religion, national origin . . . you name it.

My opponents have consultants telling them what to say, PAC money paying for it, and mailboxes full of slick hit pieces to prove it.

I've got a laptop, a printer, some postage . . . and the truth.

### **You Show Up . . . Now Help Me Reach the Ones Who Don't**

You're getting this letter because election records show you're a consistent GOP primary voter.

#### **Election after election.**

You get it. You understand the stakes.

But there are plenty of Republicans in this district who don't vote in primaries.

Not because they don't care. But because **nobody's ever given them a reason** to show up for one.

This letter is step one. You're in that first group. And your help will get me to the second group.

That's exactly what any contribution you make will do.

Expand my mailing list to include fellow Republicans who usually don't vote in primary elections . . . but need to hear this message.

Because if I don't win the primary, I don't make it to the general election.

**I'm not asking you to be just a "donor."**

**I'm not asking you to be a political ATM.**

I'm asking you to be an investor in this fight. My partner.

So if after reading this you think I'm the person you want representing you in Carson City — throw in a few bucks.

\$10. \$20. \$50 or \$100 if you're really fired up.

You can mail a check to the address at the bottom of this letter . . .

Or give online right now at **neelyfornevada.com**.

Your donation won't go to slick mailers full of the same consultant-approved garbage you've been throwing in the trash for years.

It'll go to another letter just like this one . . .

To a Republican neighbor who hasn't heard this story yet . . .

But needs to.

— *Erica*

If you ever want to reach me directly - not a staffer, not a consultant . . . me - here's my personal cell number: **(702) 785-1160**

Or email me at: **[erica@neely4nevada.com](mailto:erica@neely4nevada.com)**

I actually read them. And I actually respond.

**P.S.** You've already done the hard part - you read this far. That tells me you're exactly the kind of voter I wrote this letter for.

Now do one more thing: dig out your checkbook, write a check for whatever you can afford, and help me make sure more Republicans on my list get the same chance to hear this story that you just did.

**P.P.S.** And if you contribute \$25 or more and **I'll personally sign** a copy of "*Fighting for Sophia*" and mail it straight to you.

It's the book the foster care industry wishes I'd never written. And it's the same gut-level honesty I'm promising to bring to Carson City.

**P.P.P.S.** Quick reminder of what your contribution actually does:

It doesn't pay for consultants. It doesn't pay for attack ads. It pays for postage and puts letters like these in the hands of Republicans who usually don't vote in primary elections . . . but *might*, once they read it.

**P.P.P.P.S.** One last thing. The Democrats are counting on low Republican turnout in November. They're betting that the "occasional" Republicans in this district will stay home.

Don't let them win that bet! Your contribution will help make sure that doesn't happen.